

THE VALUE OF CLEAN

A modest investment in cleaning produces substantial returns

Presented by
ISSA
Advancing Clean.
Driving Innovation.



CLEANING HAS A REAL AND MEASURABLE VALUE

SICK EMPLOYEES ARE COSTING YOU MONEY



9.3 SICK DAYS
PER EMPLOYEE PER YEAR

\$16.6 BILLION
PER YEAR



IN PAID SICK DAYS

PRESENTEEISM

(n.) Employees come to work when sick, causing workers to be less productive overall.

Demographics without crucial benefits of paid sick days and short-term disability coverage present higher

PRESENTEEISM RISK!



34%

18-24 YEAR OLDS RECEIVE THESE CRUCIAL BENEFITS



LESS THAN
50%

65+ YEAR OLDS RECEIVE THESE CRUCIAL BENEFITS

KEEP CONTAMINATED "HOT SPOTS" SANITARY FOR

46% REDUCED
ABSENTEEISM

62% REDUCTION OF SURFACE
VIRUS CONTAMINATION

COMMON SURFACES WITH HIGH LEVELS OF CONTAMINATION



break room sink
faucet handles



microwave door
handles



keyboards



refrigerator door
handles



water fountain
buttons



vending machine
buttons



computer mice



desk phones

CLEAN SAVES GREEN

CUSTOMERS PREFER CLEANLINESS

Canadian consumers put **more emphasis on the cleanliness** of fast food places than Americans do



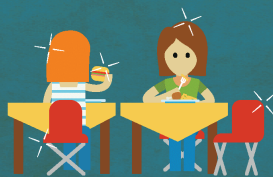
think it's important that their restaurants
use **environmentally friendly cleaning supplies**



would **avoid a business** in the future
if they encountered dirty restrooms

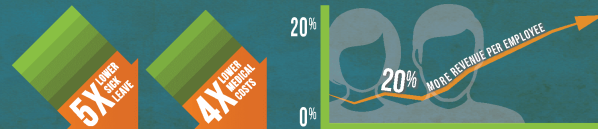


rate cleanliness to be **the most important factor**
when choosing a restaurant, hotel, café, or bar



HEALTHY EMPLOYEES = PRODUCTIVE EMPLOYEES

Firms with **effective health and productivity management** have



GREEN CLEANERS MATTER GREEN CLEANERS:

- Are **more concentrated**,
- Use **less product**,
- **Cost less** or are comparable to regular cleaning products,
- Do not contain harmful chemicals.



IMPROVE YOUR BOTTOM LINE

—where you haven't looked before—

WITH A CLEAN FACILITY

Researched by:

NOWSOURCING

<http://www.sunlife.ca>
<http://www.huffingtonpost.ca>
<http://www.mentalhealthnews.ca>
<http://www.conferenceboard.ca>

<http://www.innovativeos.com>
<https://www.healthyworkplaceproject.com>
<https://www.cmainsstitute.net>
<https://www.easna.org>

<https://www.researchgate.net>
<http://cssa.com>
<http://greenhealthcare.ca>
<http://www.cleaningforhealthyschools.org>

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